April 16, 2021

Event Supporters:

It is that time of the year again, and we will be having four Town events this year that we are asking for your help in supporting. Since last year's Centennial Celebration was a bust, we are trying to include more community partners' involvement to make 2021 the best year ever for Severance's events. This year the Town will be hosting a summer concert series on June 18th, July 16th, and then ending with our Annual Severance Days on August 6th and 7th; we will additionally be having a Christmas Celebration and Santa Cop Toy Drive on December 4th.

As you know, it takes funds, time, and volunteers to run events such as this, and the Town would greatly appreciate any sponsorships that might help expand our 2021 celebrations. If you are interested in being a 2021 sponsor or volunteer, please contact Lindsay Radcliff-Coombes at 970-686-1218 or Lcoombes@townofseverance.org

Sincerely,

Nicholas J. Wharton, MPA
Town Administrator

Lindsay Radcliff-Coombes
Assistant Town Administrator

2021 SPONSORSHIP FORM

NAME: _____ PHONE #: _____

BUSINESS NAME: _____

MAILING ADDRESS: _____

EMAIL ADDRESS: _____

EVENT(S) YOU WISH TO SPONSOR (Please Circle):

June 18th Concert July 16th Concert Severance Days Christmas Celebration

SPONSORSHIP AMOUNT: _____

Please send this form and donation to:
Town of Severance, c/o Lindsay Radcliff-Coombes, P.O. Box 339, Severance, CO 80546

Sponsorship Details

Severance Days Sponsor ($5000+)

- **Named Sponsor on Radio Promotional Add**
- Business Banner allowed at **ALL** Severance Days events
- Logo or Name on **ALL** Severance Days promotional items
- Sponsor Information on Website and Social Media with logo

Individual Event Sponsor- ($2500+ p/event)

- Business Banner allowed at an event
- Logo or Name on promotional items
- Sponsor Information on Website and Social Media with logo

Gold Level Event Sponsor- ($1000+ p/event)

- Logo or Name on promotional items
- Sponsor Information on Website and Social Media with logo

Silver Level Sponsor- ($500+ p/event)

- Sponsor Information on Website

(Businesses are responsible for providing banners and for posting them in approved areas at each event)